

UNITED STATES DISTRICT COURT  
WESTERN DISTRICT OF WASHINGTON  
AT SEATTLE

IN RE COINSTAR INC.  
SHAREHOLDER DERIVATIVE  
LITIGATION

This Document relates to:

## THE DERIVATIVE LITIGATION

MASTER FILE NO. C11-133 MIP

ORDER GRANTING  
DEFENDANT'S MOTION TO  
DISMISS DERIVATIVE  
COMPLAINT FOR FAILURE TO  
MAKE DEMAND

This matter comes before the Court on Defendant Coinstar, Inc.’s (“Coinstar”) motion to dismiss the shareholder derivative complaint. (Dkt. No. 89). Having reviewed the motion, the response (Dkt. No. 95), the reply (Dkt. No. 100), Defendants’ requests for judicial notice (Dkt. Nos. 92 and 102), and all related filings, the Court **GRANTS** Defendants’ motion to dismiss and **GRANTS** Defendants’ requests for judicial notice.

## Background

This is a shareholder derivative action. Shareholder Plaintiffs MARTA/ATU Local 732 Employees Retirement Plan (“MARTA”) and Melvin J. Brenner (“Brenner”) are suing six current members of Coinstar’s Board of Directors, one former member of the Board, and three

1 executive officers. Specifically, Defendants Arik Ahitov (“Ahitov”), David Eskenazy  
2 (“Eskenazy”), and Robert Sznewajs (“Sznewajs”) are Coinstar directors and members of  
3 Coinstar’s Audit Committee. (Compl. ¶¶ 30-32.) Defendant Ronald Woodward (“Woodward”)  
4 is a Coinstar director and a member of Coinstar’s Compensation and Nominating and  
5 Governance Committees. (Id. ¶ 33.) Defendant Deborah Bevier (“Bevier”) is a Coinstar director  
6 and a member of Coinstar’s Compensation Committee and was a member of the Audit  
7 Committee during the relevant period. (Id. ¶ 34.) Defendant Daniel O’Connor (“O’Connor”)  
8 was a former Coinstar director during the relevant time period and was a member of the  
9 Compensation Committee. (Id. ¶ 35.) Defendant Paul Davis (“Davis”) is the Chief Executive  
10 Officer (“CEO”) and a Coinstar director. (Id. at ¶ 36.) Defendant Gregg Kaplan (“Kaplan”) is  
11 the President and Chief Operating Officer. (Id. ¶ 37.) Defendant Galen Smith (“Smith”) is the  
12 Corporate Vice President, Finance and Treasurer. (Id. ¶ 38.) Defendant J. Scott Di Valerio (“Di  
13 Valerio”) is the Chief Financial Officer (“CFO”).

14 Coinstar is a Delaware corporation with its principal place of business in Bellevue,  
15 Washington. Approximately 80% of Coinstar’s revenues are generated by its wholly-owned  
16 subsidiary Redbox, which rents standard definition, new release DVDs to consumers for \$1 per  
17 night. Redbox offers DVD rentals via 30,000+ self-service kiosks, primarily located in mass  
18 retailers, drug stores, restaurants, and convenient stores.

19 Before December 2008, Universal Studios, Twentieth Century Fox, and Warner Home  
20 Video released their movies in DVD format to Redbox at the same time as they released their  
21 movies to retailers selling the DVDs. However, concerned that Redbox’s \$1 rentals hurt DVD  
22 sales, the studios began to delay its release of movies to Redbox and, at one point, refused to  
23 release DVDs to Redbox at all. Redbox sued the movie studios and eventually Redbox entered  
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1 into 28-Day Delay Agreements whereby Redbox received DVDs 28 days after the studios first  
2 released the movies through other channels. The 28-Day Delay Agreements were signed  
3 between February and April 2010.

4 Plaintiffs allege Coinstar officers false suggested that the 28-Day Delay Agreements  
5 created a one-time problem for Redbox. Specifically, Davis and DiValerio referred to the 28  
6 Day Delay Agreement's impact as limited to 2010's second quarter and released bullish  
7 guidance to the market on October 28, 2010 regarding Redbox's fourth quarter 2010 and full  
8 year 2011 revenues. As Plaintiffs argue, Defendants knew the agreements actually had a longer-  
9 lasting, continuing impact on Coinstar's revenues. According to a former Chief Accounting  
10 Officer, Coinstar's October 2010 revenues did not track consistently with internal projections  
11 and Defendant officers either received weekly reports or attended monthly meetings that should  
12 have made them aware of these disappointing early 4Q10 results. Plaintiffs believe Redbox , in  
13 fact, internally reforecasted projections for the remaining two months of the quarter. Plaintiffs  
14 assert Defendant directors must have also known given their roles supervising the company.

15 On January 13, 2011, Defendants pre-announced a short fall in its 4Q10 revenue and  
16 earnings and reduced its FY11 revenue guidance. In reducing its estimates for 4Q10, Coinstar's  
17 stock price decreased more than 27% from \$56.95 on January 13, 2011 to \$41.50 the day after.  
18 On February 3, 2011, Coinstar issued a press release announcing its actual 4Q10 and FY10  
19 financial results and attributed the shortfall to: decreased sales as a result of the 28-Day Delay  
20 Agreements, poor inventory management and controls, overstock of Blu-ray disks, and problems  
21 with its rent and return anywhere service. Coinstar's stock price again decreased to \$38.96 on  
22 February 4, 2011. Plaintiffs sue on behalf of Coinstar, alleging Defendants breached their  
23 fiduciary duty, abused their control, engaged in gross mismanagement, and unjust enrichment.  
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## Analysis

## 1. Judicial Notice

As a preliminary matter, Defendants request judicial notice of several documents: (1) excerpts from Coinstar's Proxy Statement, (2) Coinstar's Restated Certificate of Incorporation, (3) excerpts from Coinstar's Audit Committee Charter, and (4) various Form 4s related to Coinstar Directors' stock sales. (Dkt. Nos. 92 and 102.) The Court GRANTS Defendant's requests for judicial notice.

8       Under Fed. R. Evid. 201(b), courts may take judicial notice of information not subject to  
9 reasonable dispute. Here, none of the documents are disputed by Plaintiffs as inappropriate for  
10 judicial notice. First Coinstar's proxy statement and Form 4s are SEC filings and therefore  
11 subject to judicial notice. Metzler Inv. GMBH v. Corinthian Colls., Inc., 540 F.3d 1049, 1064  
12 n.7 (9<sup>th</sup> Cir. 2008). Judicial notice of SEC filings is appropriate because they are matters of  
13 public record and are "capable of accurate and ready determination." Fed. R. Evid. 201(b).  
14 Second, courts routinely take judicial notice of a company's certificate of incorporation on a  
15 motion to dismiss. Grassmoeck v. Barnett, 281 F. Supp. 2d 1227, 1232 (W.D. Wash. 2003) ("As  
16 certified public records kept by the Secretaries of State in Washington and Delaware, the Articles  
17 fall directly into the category of items that the Ninth Circuit generally considers proper for  
18 judicial notice.") Finally, the Audit Committee Charter is subject to judicial notice because  
19 Plaintiffs quote from the Charter in their complaint and the doctrine of incorporation by  
20 reference applies. See, e.g., In re Infonet Servs. Corp. Sec. Litig., 310 F.Supp. 2d 1106, 1113  
21 (C.D. Cal. 2003)(on a motion to dismiss a securities fraud claim "the court may consider the full  
22 text of the relevant documents to determine whether the plaintiffs have alleged material

1 misrepresentations or omissions"). The Court, therefore, takes into consideration the judicially-  
2 noticed documents when considering Defendant's motion to dismiss.

3 2. Motion to Dismiss

4 Defendants move to dismiss for failure to make a demand on Coinstar's Board of  
5 Directors prior to suit or to allege with factual particularity why demand is excused. Del. Ch. Ct.  
6 R. 23.1. The Court agrees.

7 a. Standard

8 Derivative actions brought by shareholders to enforce a corporation's right of action are  
9 governed by Rule 23.1 of the Federal Rules of Civil Procedure. Under Rule 23.1, the complaint  
10 must "state with particularity (A) any effort by the plaintiff to obtain the desired action from the  
11 directors or comparable authority and, if necessary, from the shareholders or members; and (b)  
12 the reasons for not obtaining the action or not making the effort." Fed. R. Civ. P. 23.1(b)(3). In  
13 other words, when a plaintiff concedes no demand was made, the plaintiff must plead why the  
14 demand requirement should be excused. The demand requirements for a derivative suit are  
15 determined by the law of the state of incorporation. Kamen v. Kemper Fin. Serv., Inc., 500 U.S.  
16 90 (1991); see also Potter v. Huges, 546 F.3d 1051, 1055 (9<sup>th</sup> Cir. 2008) ("[A] putative derivative  
17 plaintiff can initiate a derivative action only if he or she makes an adequate demand on the Board  
18 under applicable state law.")

19 In Delaware, a pre-suit demand on the Board is excused where plaintiffs plead  
20 "particularized facts that create a reason to doubt that, as of the time the complaint if filed, the  
21 board of directors could have properly exercised its independent and disinterested business  
22 judgment in responding to a demand." Rales v. Blasband, 634 A.2d 927, 934 (Del. 1993).  
23 Courts must determine whether the Board could have considered a demand without being  
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1 affected by improper influences. Aronson v. Lewis, 473 A.2d 805 (1984). To establish lack of  
2 independence, a plaintiff must show that the directors are so “beholden to the [other directors] or  
3 so under their influence that their discretion would be sterilized.” Rales, 634 A.2d at 936.  
4 Directors are interested if there is a “substantial likelihood” that the directors would be  
5 personally liable for the challenged transaction or business decision. Id. A mere threat of  
6 liability, however, is insufficient. Aronson, 476 A.2d at 815.

7                   b. Application

8                   In this case, Delaware law governs the Rule 23.1 analysis because Coinstar is  
9 incorporated in Delaware. Under Delaware law, the Court finds Plaintiffs fail to plead  
10 particularized facts showing Coinstar directors were interested and a pre-suit demand would have  
11 been futile.

12                   First, there is not a “substantial likelihood” that any of Coinstar’s directors are personally  
13 liable for the misstatements that survived dismissal in the related Securities Litigation.  
14 Coinstar’s Certificate of Incorporation contains an exculpation clause that limits the personal  
15 liability of Coinstar directors. (Schlesinger Decl., Ex. B (Coinstar Restate Certificate of  
16 Incorporation § VI.A (Oct. 26, 2010)); see Del. Code Ann. Tit. 8, § 102(b)(7)(providing that a  
17 Delaware corporation may eliminate or limit the personal liability of a director). Under the  
18 exculpation clause, Coinstar’s directors are only liable if they breach the duty of loyalty or act in  
19 bad faith. Plaintiff’s complaint, however, is vague on any misconduct by Coinstar’s directors, let  
20 alone breaches of loyalty. This is particularly problematic given that the statements surviving  
21 the Securities Litigation are not press releases or SEC filings, which Defendant directors may  
22 arguably have been expected to review. The surviving statements are those made by Defendant  
23 officers at various investor conferences. Since there is no allegation that Defendant directors

1 knew of the officers' statements and/or consciously permitted the false statements to persist in  
2 the market, the Defendant directors are not personally liable for the officers' misstatements.  
3 Notably, even the director who made the alleged misstatement is not personally liable. As we  
4 already determined in the Securities Litigation, Davis's statements as CEO of Coinstar either fell  
5 within the safe harbor provision or were not false.

6 Second, Audit Committee membership does not subject Coinstar's directors to personal  
7 liability. Plaintiffs believe four of Coinstar directors were in a position to recognize red flags  
8 and accordingly investigate because, as Audit Committee members, they were charged with  
9 overseeing Coinstar's financial statements for the benefit of shareholders. (Schlensinger Decl.,  
10 Ex. C at ¶ 48 (Audit Committee Charter)). But general allegations, based simply on a  
11 defendant's membership on a board or committee, without more, do not trigger liability as a  
12 matter of law. Pirelli Armstrong Tire Corp. Retiree Medical Benefits Trust v. Lundgren, 579 F.  
13 Supp. 2d 520, 532 (S.D.N.Y. 2008). Plaintiffs fail to allege any particularized facts suggesting  
14 the Audit Committee had an actual role in the alleged misstatements or that the Committee knew  
15 of inaccuracies in the challenged statements. The Audit Committee Defendants are not  
16 personally liable based on their committee membership alone. Guttman, 823 A.2d at 498 (“The  
17 complaint is entirely devoid of particularized allegations of fact demonstrating that the outside  
18 directors had actual or constructive notice of the accounting improprieties.”).

19 Third, the “core operations” doctrine does not apply. Plaintiffs rely on Pfeiffer v. Toll to  
20 argue directors are liable because they are presumed to have knowledge about information  
21 implicating the company’s core operations. 989 A.2d 683 (Del. Ch. 2010). The Court again  
22 disagrees. The portions of the Pfeiffer decision cited by Plaintiffs do not address the heightened  
23 “particularity” pleading standard required for demand futility under Rule 23.1. Instead, they  
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1 address whether plaintiffs in that case adequately alleged insider trading under the plaintiff-  
2 friendly Rule 12(b)(6) standard. Id. at 693–94. In derivative actions like this, courts “have  
3 repeatedly held that a plaintiff must allege more than that directors should have known or must  
4 have known about matters relating to the corporation’s ‘core business.’” In re Accuray, Inc.  
5 S’holder Deriv. Litig., 757 F.Supp.2d 919, 928 (N.D. Cal. 2010). There is not a substantial  
6 likelihood that Coinstar’s directors are liable for breach the duty of loyalty on the basis of the  
7 core operations doctrine.

8 Fourth, Plaintiffs fail to plead facts showing that the board of directors were improperly  
9 interested. As Plaintiffs concede, at least half of an even-numbered board needs to be interested  
10 in order for a pre-suit demand to be excused. Beneville v. York, 769 A.2d 80, 85-86 (Del. Ch.  
11 2000); see also Shaev v. Saper, 320 F.3d 373, 378 (3d Cir. 2003)(under Delaware law, plaintiff  
12 must allege demand futility for half of an even-numbered board). Here, Plaintiffs filed their  
13 original complaints on April 18, 2011. At that time, Coinstar’s Board had six members;  
14 therefore, to survive the demand futility analysis, Plaintiff must allege that at least three of  
15 Coinstar’s directors lacked independence. (Compl. ¶¶ 30-36.) At most, Plaintiffs allege Davis  
16 was the only interested director. As discussed above, however, the Court found all claims based  
17 on Davis’s statements were not subject to liability.

18 Fifth, Defendants’ stock sales do not suggest the directors knew of the officers’  
19 misstatements. Plaintiffs argue Defendants engaged in insider trading and grossed more than  
20 \$2.8 million in stock sales during November 2010. Yet, the stock sales were not out of the  
21 ordinary considering prior trading activity. Eskenazy’s sale of some 9,000 shares is in keeping  
22 with his prior sale of 8,500 in March 2010 and 24,000 in May 2010. (Chessari Decl., Ex. 1-3).  
23 Woodward’s sale of 12,500 shares is in keeping with prior sales of 14,265 in June 2008 and  
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1 23,500 shares in May 2010. (Id. Ex. 10-13.) Notably, Bevier did not sell any stock in November  
2 2010. As stated in Guttman v. Huang, “it is unwise to formulate a common law rule that makes a  
3 director ‘interested’ whenever a derivative plaintiff cursorily alleges that he made sales of  
4 company stock in the market at a time when he possessed material, non-public information.”  
5 823 A.2d 492, 503 (Del.Ch. 2003). Since it does not “logically flow” that directors selling stock  
6 in November 2010 knew about the officers’ misstatements based on their stock sales, as  
7 Plaintiffs argue, the Court finds the directors are not subject to liability.

8 Sixth, Defendant officers’ business and personal relationships do not establish a lack of  
9 independence. The only entanglement Plaintiff alleges is that between Eskenazy and Woodward,  
10 who both sit on the board of MagnaDrive Corporation. (Compl. ¶¶ 31, 33.) However, an  
11 allegation that two directors served together on a few boards of unaffiliated companies does not  
12 show lack of independence. Highland Legacy Ltd. v. Singer, Case No. 1566-N, 2006 WL  
13 741939 at \*5 (Del. Ch. Mar. 17, 2006).

14 In sum, Plaintiffs did not make a demand, so the only inquiry is whether Plaintiff’s  
15 failure to make a pre-suit demand on Coinstar’s Board is excused because it would have been  
16 futile. (Compl. ¶ 89). Since the directors’ stock sales and committee memberships are not enough  
17 to suggest they are liable for misstatements made by Defendant officers, the Court finds  
18 Plaintiff’s failure to make a demand is not excused.

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## Conclusion

2 The Court GRANTS Coinstar's requests for judicial notice. The Court GRANTS  
3 Coinstar's motion to dismiss for failure to state a claim. Plaintiffs fail to allege particularized  
4 facts suggesting a pre-suit demand on Coinstar's board of directors would have been futile. The  
5 Court allows Plaintiff leave to amend within ten (10) days of entry of this Order.

6 The clerk is ordered to provide copies of this order to all counsel.

7 Dated November 14, 2011.

Wesley Belman

Marsha J. Pechman  
United States District Judge